

Andria Long



Andria is a leading growth expert and transformational innovator who has successfully driven strategic growth at 5 Fortune 1000 companies in the intensely competitive CPG space in over 35 categories across personal care, food and beverage.

She has built two Innovation Centers of Excellence from scratch in her roles as Vice President of Innovation & Strategy at Sara Lee and Vice President of Innovation & Consumer Insights at Johnsonville.

Andria has a proven track record of success at both public and private companies ranging in revenue from \$1 Billion to \$20 Billion. These top tier companies include Sara Lee, Kimberly Clark, Kellogg, Keebler, Alberto Culver, M&M/Mars and Johnsonville.

After 20+ years of delivering transformational growth for brands like Sara Lee, Cheez-It, Huggies, St. Ives, Jimmy Dean, Hillshire Farm, Ball Park, and Johnsonville, Andria has synthesized her career learnings and developed her own proven approach to deliver growth. This industry leading approach has been published by McGraw-Hill in the Journey to Innovation Excellence chapter of the Global Innovation Science Handbook.

Andria shares her validated approach to growth and her wealth of firsthand experience by providing advisory services to companies looking to accelerate growth, serving on boards, and speaking on cutting edge topics in the industry.



Kimberly-Clark



ALBERTO CULVER

